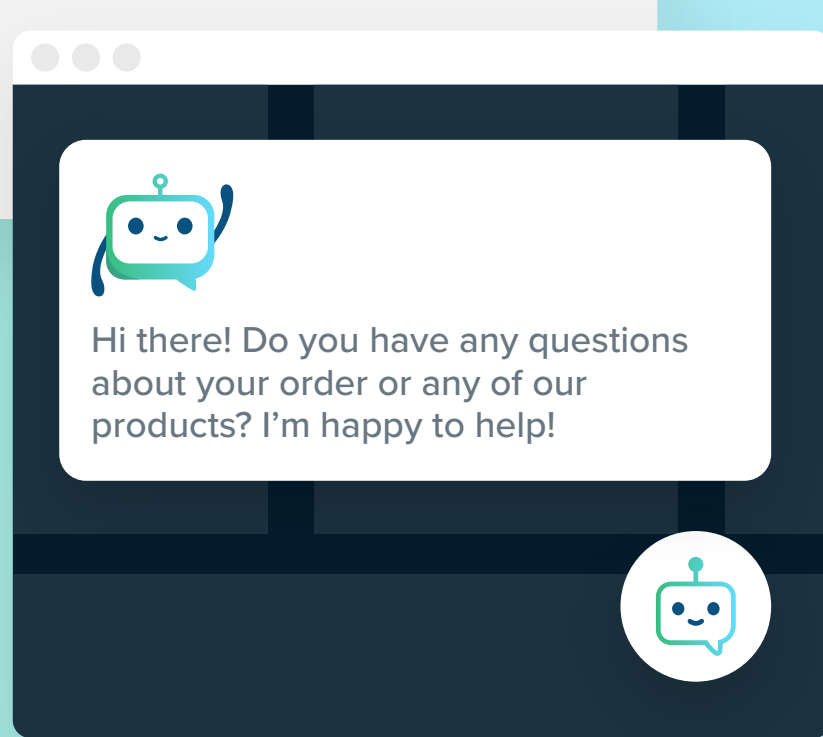
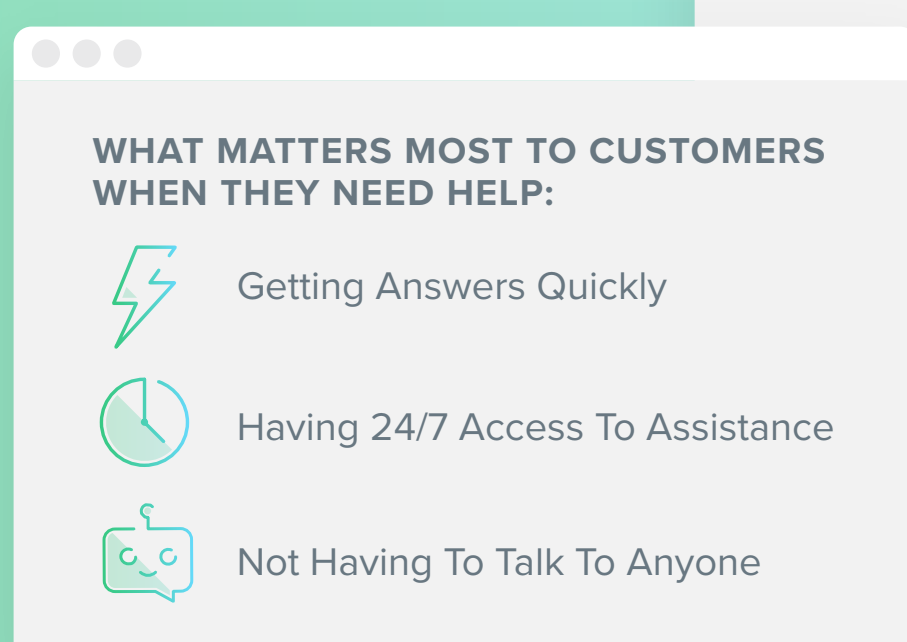


# Proactive Chatbots Give Online Shoppers The Kind Of Support They Prefer

AND CAN HELP YOUR BUSINESS COMPETE AGAINST AMAZON

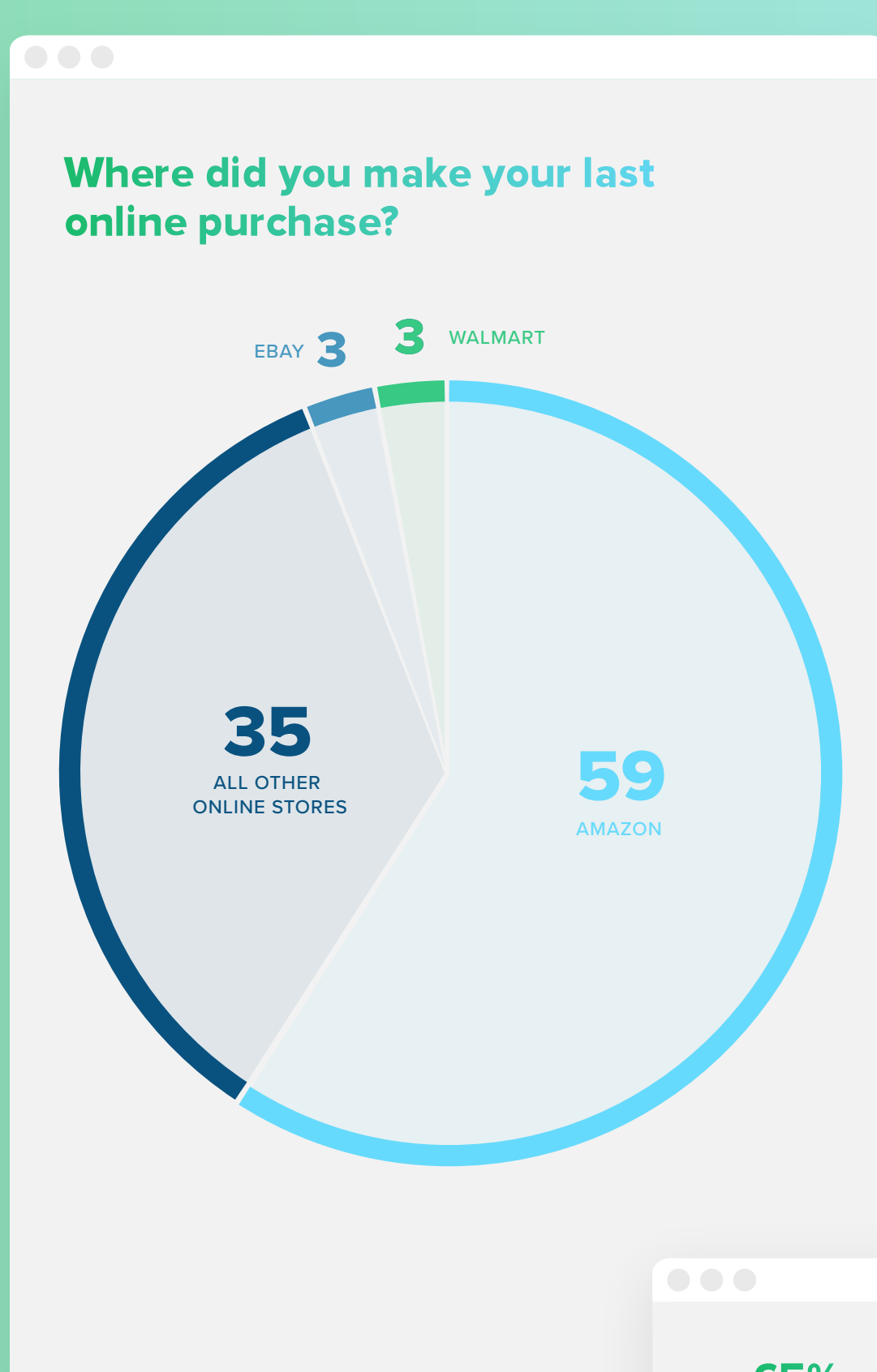
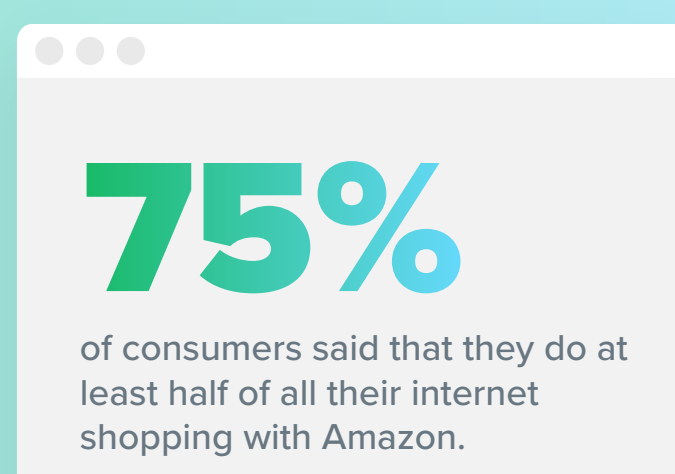


1  
**Most customers prefer shopping online...**



2  
**and the majority of them are doing it on Amazon.**

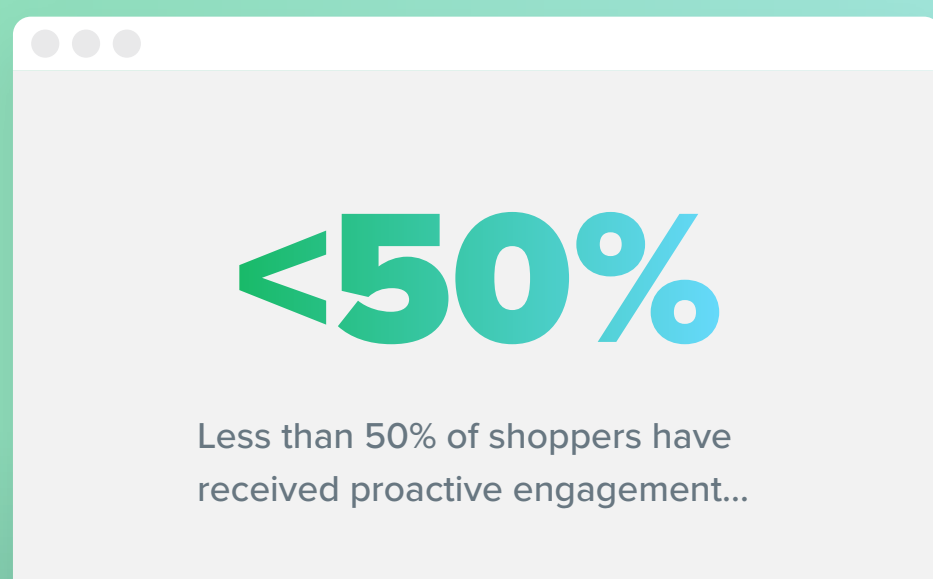
SMALLER RETAILERS FACE THE CHALLENGE OF COMPETING WITH THE BIG NAMES.



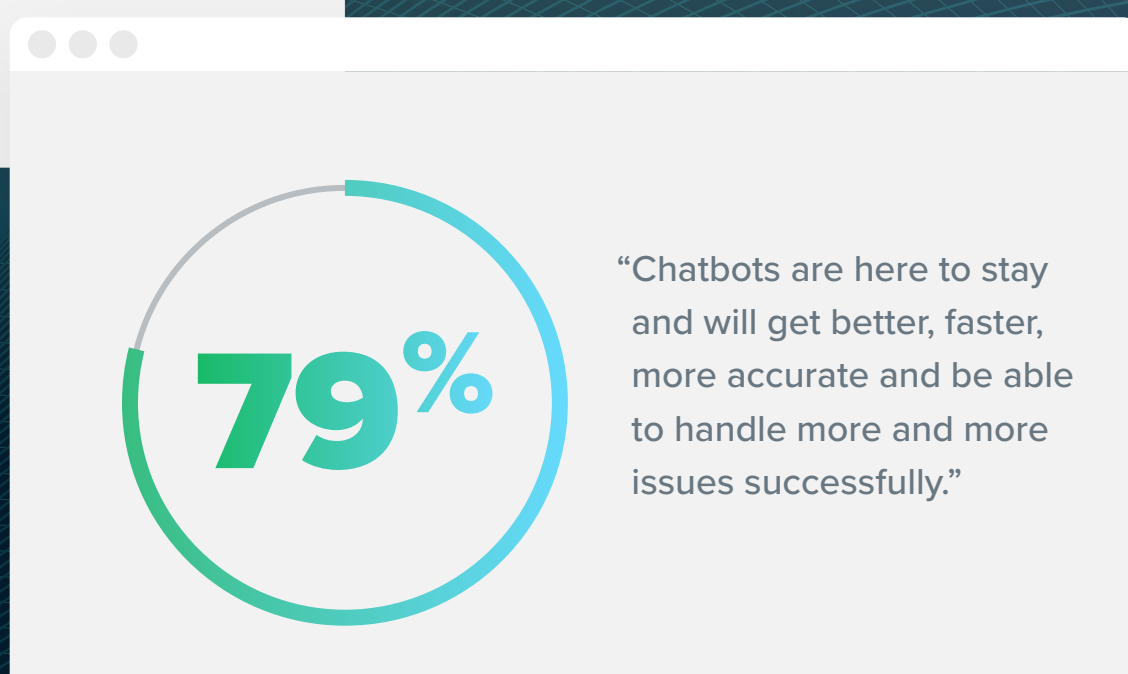
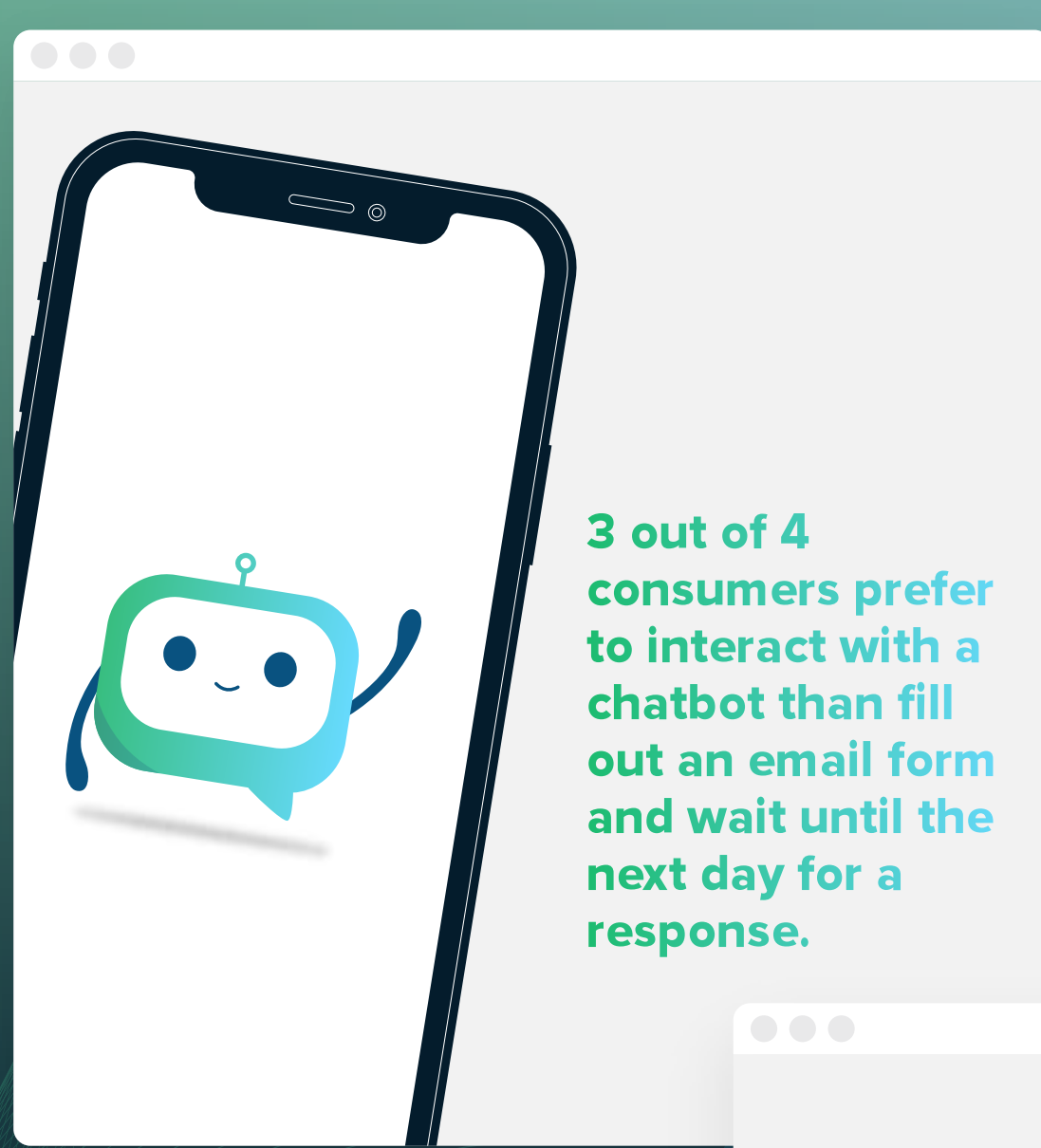
**65% of online shoppers polled said that their last internet purchase was from either Amazon, Walmart, or eBay.**

That's serious competition for most smaller stores.

3  
**But shoppers want brands to be more proactive — solving problems before being asked.**



4  
**They're happy to get help from a chatbot, especially if it means faster service.**



**Deliver superior customer support with proactive chatbot engagements.**

Intelligent chatbot assistance can be the make-or-break factor that wins over a customer who's on the fence about a purchase. With modern conversational AI chatbots on your side, responding to your customers' needs is easier than ever.

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