

Uncovering the

# Latest IT Trends, Threats, & ROI Solutions Deliver

the 7 biggest IT trends, threats and the shocking ROI RMM delivers

We surveyed 500 IT professionals about the security landscape and uncovered

## Threats are real and pervasive, but top concerns remain

consistent year over year.

What keeps IT professionals up at night?

Malware

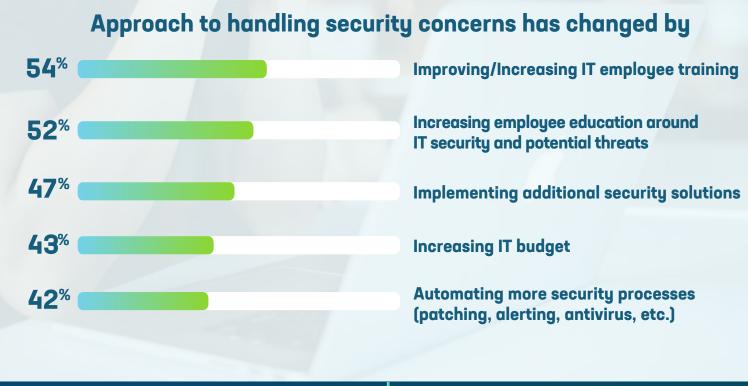
IT pros ranked the following as their top security concerns:



Zero-day attacks

#### When it comes to security, education is king, and companies must evolve or get caught in the crossfire.

What's being done to get ahead of these security concerns?



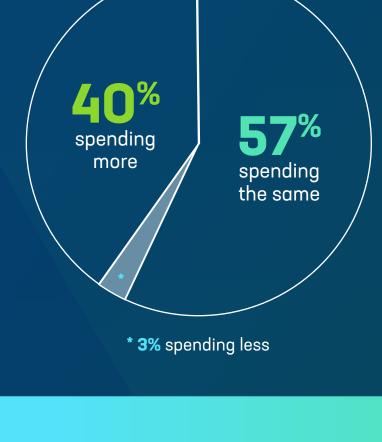
#### IT professionals are prioritizing budget

As Risks Evolve,

so Should Investment

on preventative security measures and education.

2020 IT Budget compared to 2019



#### When looking at overall security, the majority of IT professionals feel that the following

**Most Important** 

**Security Measures Tackling** 

**Biggest Concerns Head On** 

investments are most important for their company's safety and security.

Firewalls 62%

Anti-virus on endpoints (desktops, laptops, etc.) 60%

Anti-malware on endpoints (desktops, laptops, etc.) 57%

**User authentication 57%** 888 Password management 53%

Strong Shift from Reactive to Proactive Approach Puts IT Pros in Control,

and Remote Monitoring and Management Solutions Make IT Heroes

With 89% stating RMM is a priority, and 77% having an

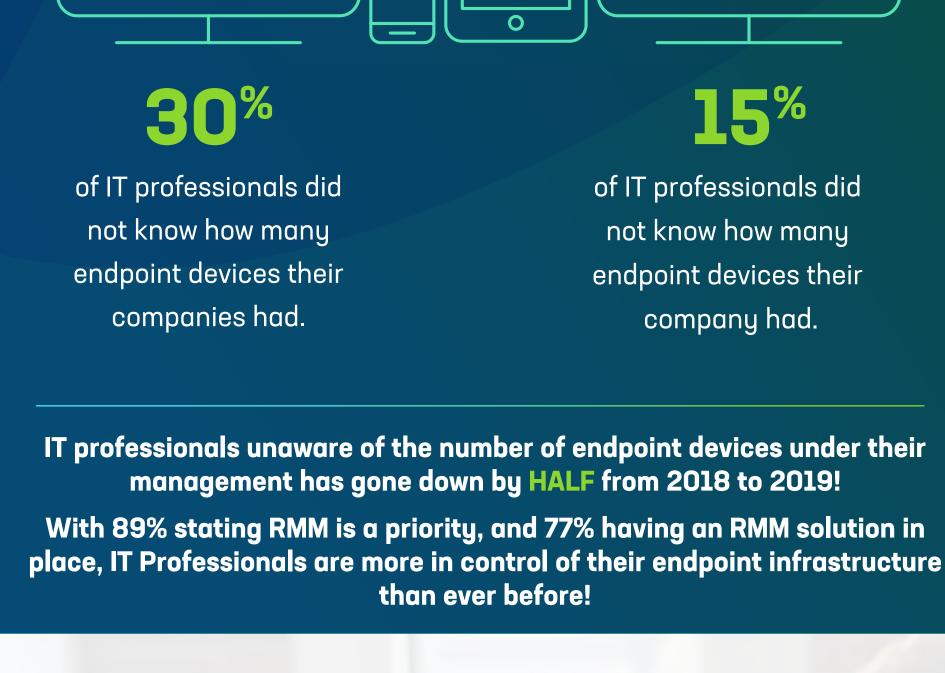
RMM solution in place, IT Professionals are more in control

Only a third of IT professionals are prioritizing patch management,

increasing their risk of breaches and cyberattacks exponentially!

of their endpoint infrastructure than ever before!

In In 2018



**ROI of RMM** 

When it comes to value, the stats are in, and they're undisputable!

**Top value RMM delivers** 

IT team efficacy/productivity

Company's security

### Managing IT security threats IT team satisfaction

IT team's visibility of your company's 44% endpoint infrastructure

**Annual cost savings from implementing RMM** 

\$500,000 to \$999,999+

**50**%

**50**%

48%

46%

Both Internal IT and MSPs

are saving between

30 minutes to 4 hours

per day in total after

implementing an RMM

solution for their company.



\$50,000 to \$99,999

After implementing RMM, IT

technicians have been able

to shave off 4 to 10 minutes

per support call, which

translates to thousands of

hours saved each year!

Less than \$50,000 3%\* No cost savings \$100,000 to \$499,999

Nearly 75% of IT professionals are saving at least \$50,000 a year from implementing a RMM solution for their company!

To learn more about the latest IT trends

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and the value solutions deliver, **DOWNLOAD THE FULL REPORT** 



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